

PLEASE READ CAREFULLY

January 8, 2017

The seventeenth annual **Sopchoppy Worm Gruntin' Festival**, a one-day outdoor event in the streets of historic downtown Sopchoppy, Florida, will be on **Saturday, April 8, 2017**. As always there will be live music and other entertainment, a 5K race, games for children and adults, the Worm Gruntin' Contest, the Wakulla County Horseshoe Championship, a Hula Hoop Contest and much more. In the evening, we will dance under the stars at the Worm Grunter's Ball. As we do every year, we are planning on new events and more advertising.

Last year's festival was another big success and there is every reason to expect that this year will be better, attracting a record number of vendors and even more buyers, because we are planning an even better and more comprehensive publicity campaign. We have enjoyed a lot of press coverage and hear from folks from all over the world who make plans well in advance to be here for the Festival. Through the years most vendors have been very successful and most return year after year. You should have your booth here as well!

Entry Conditions: As space is limited and because we want the festival to have a certain character, we reserve the right to accept or reject vendors based on their product line or activity. For example, we now only accept original arts and crafts although some exceptional manufactured products may be accepted by special arrangement. In addition, we do not accept products that we feel might be offensive to members of our community or items typically sold at flea markets. Of course, we want food and concession vendors as well as children's games and other novelties. We also offer space to public interest organizations, educational exhibits, and political candidates.

Food Vendors Note: We will limit the food and concession vendors to avoid having too many selling similar products so you should submit your application as early as possible. **You must specify the one to three products most essential** for your success. Also, space in the food court is very limited so you **must specify on your application the total size of your rig including the tongue of trailers and the required electricity amperage**. We must know your entire length for planning purposes.

Schedule: The hours for sales are from 9:00 A.M. until 5:00 P.M. Some vendors, particularly those for food and concessions, may choose to remain open for the dance, which will last until 10 P.M.

Space Assignment: *We will assign the booth locations on Friday (4/7) and will be available to show you your space from 3 P.M. until 7 P.M. that afternoon or on Saturday morning beginning at 7:00 A.M. You must be open for business and your vehicle removed by 9:00 A.M.*

Fees: The fee for each 12' by 12' booth space is \$35 for arts and crafts, \$60 for concessions or any booth with electric and/or water hookup, and \$125 for food. Food and concession vendors will be charged \$10 per foot for anything over 12'. (By concessions we mean desserts or snacks. Food is defined as a meal, including sandwiches.) Education and Public Interest booths raising money at the event are charged the same fees but if not raising money there is no fee. Children's activities and games fees begin at \$60 but depend on the space they require. If you can sign up early, it will help us plan and pay for the ads as we go along. *Spaces are assigned on a first come, first serve basis, so the earlier you sign up the better the location of your booth.* To register complete the attached form and return along with check or money order payable to SPIA, to:

SPIA
P.O. Box 272
Sopchoppy, FL 32358

The most convenient way to communicate with me is by email at SPIAFestivals@gmail.com. If you need to call (10 A.M. till 5 P.M. only please) the most reliable is my desk phone at 850/962-4138. My cell (850/559-1824) will be best on the day before and the day of the Festival.

Please share this announcement with others who may be interested.

Cheers! Bill Lowrie